

Porsche Club of America, Founder's Region
December 13, 2008
Secretary, Bruce Dobbs

Tony Kelly, President, convened the Open Board Meeting of the Founders Region of the Porsche Club of America at 1015, December 13, 2008, at the Tyson Corner Marriott.

Members present:

- Tony Kelly – President
- Tuffy von Briesen – Vice President
- Bruce Dobbs – Secretary
- Michael Johnson – Webmeister
- Kevin Oyler - Tech
- Gary Brindle – Rally
- Tony Pagonis – Autocross
- Alan Herod - DE
- John Magistro - Membership
- Richard Curtis– der Vorganger
- Pete Kauffman – Past President Emeritus

Old Business – The minutes of the October 2008 Open Board meeting were accepted.

Report from the President – 2008 was a year of new initiatives, emphasis on outreach to the membership and renewal of the club's communications vehicles. This renewed focus included non-track events such as the Monthly Breakfast which were held the first Saturday of the month in Tysons, and the revitalized drive and dine program, which was a tremendous success. John Eberhardt was recognized for his outstanding achievements and was awarded the Enthusiasts of the Year award.

Der Vorganger – Der Vorganger is back! It's fully funded by advertising revenues; it is widely praised and is a strong candidate for a national award. Many thanks to Richard Curtis for his outstanding work and he received the President's award.

Rally – The rally program consisted of 5 rallies in 2008. The first was in May, the second was a summer fun rally in July, the third was Camp Friendship in August, the fourth was held in September at an Oktoberfest, and the last was the Trick and Beep Scavenger Hunt.

Drivers Education – The economic reality is that the numbers are down across the sport. The DE team took proactive steps to actively promote the events and to open the events to other marquees. In 2009, we will hold events in partnership with the Audi club. Alan was presented the President's award for his outstanding efforts

Club Race – The Summit Point track was repaved 30 day prior to the race. We held our first advanced DE in conjunction with the club race. We had strong sponsor participation

along with volunteer participation at a good level with high praise from the National Team. Fred and Starla were recognized for their outstanding efforts.

Concours – We had strong participation at all shows

Autocross – Autocross held seven events in 2008 with strong participation

Tech Inspections – Tech sessions were well attended with an outreach to general members has resulted in an increase the total participation.

Public Relations - The public service efforts were outstanding with the Taste of the Track and Lifts for charity with the proceeds going to the Carol Jean Foundation.

Membership – Membership communication has ramped up. We have maintained our membership through regular calendar and events emails, and new members meeting which resulted in our number remaining fairly static – a great achievement!

Web Site – The new website has a significant amount of traffic. We're putting the web site up for a national award. The site is faster and cheaper, lots of new features, quick and easy posting, it accurate and timely and the members love it!

Porsche Relationship – We've rebuilt the bridges to the local dealerships through PCNA. We enjoyed club race sponsorship by the metro auto dealers and we worked with PCNA to be title sponsor with the Metro auto dealers for the International Gold Cup.

Zone 2 News – Zone presidents have agreed in principal to hold the race again in 2009 and the DE. Tom Zaffrano has been appointed as the new Zone 2 rep and he is a Reisentoter executive and was chief instructor for the Zone 2 DE this year.

Treasurer's Report – Annual revenues (net) was \$15,323 and we have \$88,696 in cash reserves with a total in the bank of about \$100,000. We are in solid financial shape. We have substantially improved our financial posture due to the efforts of Dick Seltzer who consolidated and advanced the work started by our previous treasurer Starla Phelps. Starla.

Tony Kelly – Closed the Open Board meeting